

Mark S. Wilson Joins Infinova as Vice President for Global Marketing

Monmouth Junction, NJ, Oct. 9, 2009 -- Mark S. Wilson joined Infinova in August 2009 as Vice President of Global Marketing to focus on strengthening Infinova's position in the security and surveillance market through a series of marketing programs targeted at business growth. Wilson brings extensive international experience in marketing from his broad background of previous senior level marketing positions with industry leader companies such as Oracle Corporation, Intel Corporation and most recently Milestone Systems.

Before joining Infinova Wilson was Marketing Director, Americas at Milestone Systems. He was responsible for leading the marketing team that put Milestone on the map in the United States as the open platform company with the leading video management software for the security surveillance industry.

"We are very pleased to have Mark on board as a member of our management team. The experience he brings to Infinova along with his structured, program approach to marketing will help us drive the Infinova brand into the global marketing place," said Dr. Jeffrey Liu, President, Infinova.

Wilson will be taking overall responsibility for Infinova's product marketing and global marketing initiatives as well as being accountable for extending relationships with manufacturing partners. He will focus on building a program structure for global marketing activities and matrix with product management and manufacturing to develop efficient processes for new product launches and marketing operations.

"Infinova got my attention when Jeffrey explained to me that he was looking for someone that could join his team to take the company to the next level. This type of challenge does not come up very often in a career, especially with a company like Infinova that has strong products and a successful reputation in the industry," said Mark S. Wilson, VP Marketing, Infinova.

Infinova

Infinova is a high-end security manufacturer of complete solutions with industry-leading customer service.

We design and manufacture advanced technology products that are ruggedized, high quality and reliable. Infinova's hybrid (analog and IP) technology covers video surveillance, fiber optic transmission and access control, including cameras, card readers, access control panels, fiber optic transceivers, matrix switchers, DVRs and NVR/VMS. Our manufacturing process is certified to ISO 9001:2000 standards.

By complete solution we do not mean proprietary. Infinova designs and manufactures digital, analog, networked and hybrid security products that are compatible with the leading brands in the industry. Together this gives our Channel Partners a best-in-class solution.

Infinova is an industry leader in customer service offering Channel Partners advance replacement and 24-hour turnaround on repair. As a manufacturer we have the flexibility to customize a solution to meet our Channel Partners' business needs precisely, both hardware and software.