

## **Infinova Cameras and Systems Watch Over World Expo 2010 Shanghai**

MONMOUTH JUNCTION, NJ - June 17, 2010 - Infinova today announced that over 2,700 Infinova IP and analog cameras, including high-speed IP PTZ domes, mini-domes and fixed cameras in a variety of models including vandal-resistant day/night outdoor and indoor cameras plus Infinova's matrix switchers, fiber optic systems and other surveillance equipment and software are part of the coexistent analog and digital surveillance system protecting visitors to World Expo 2010 in Shanghai.

In addition to the site itself, roads leading from docks, airports and railroad stations are also incorporating surveillance solutions, creating one of the largest surveillance systems in the world. The event opened May 1 and runs through October 31 with a projection of 70-100 million visitors, including 100 national leaders. More than 190 countries are involved along with 50 international organizations over a site encompassing 5.28 square km.

"It is very gratifying to be selected to help protect one of the world's most visible venues," asserts Mark S. Wilson, Infinova vice president, marketing. "The Expo features one of the largest coexistent analog and digital surveillance systems in the world and we are honored to take such an active role in creating it. It is especially gratifying to have so many differing products be included in so many projects throughout the grounds."

According to Wilson, Infinova fiber transmission equipment can be found in the Expo Theme Pavilion, over 800 varying models of cameras plus fiber optic equipment in the Expo Center, matrix switchers and cameras in the Expo Watergate Wharf, 400 cameras and other equipment in the Expo Performance Center along with Infinova equipment and systems in the Expo Dining Center, Expo Wharf, Expo Communications Pavilion, Expo Axis, Expo Control Center, Expo Central Conference System, Expo Transformer Substation and Expo Watergate Qinhuangdao Road.

Having such a multitude of video sites so close together, transmission and integrated management and control was seen to be a major problem. Infinova's fiber optic system and large-scale matrix switchers, featuring multi-level control throughout the network, were chosen to rectify that problem. The fiber optic system, in addition, assures that the World Expo system would be able to use high definition video surveillance cameras and transmit their high resolution images without worries of exceeding broadband capacity.

More information on Infinova video surveillance solutions is available at [www.infinova.com](http://www.infinova.com).

### **About Infinova**

Infinova makes it possible for IP and analog surveillance cameras and equipment to co-exist and be managed as a single seamless system solution, helping integrators generate more business by being able to say "yes" to a broader scope of projects. Infinova provides megapixel, IP and analog surveillance cameras, including specialized cameras, control room equipment, fiber optic communications and customized systems. The Infinova solution enables end-users to extend the life of their existing analog equipment by having it co-exist with their new IP video equipment. Infinova partners with brand-leader manufacturers to create best-in-class solutions and certifies the functionality of their partners' solutions when integrated with Infinova products. Infinova is acknowledged in the industry for its exceptional customer service programs and is often called "the integrator's manufacturer."