

Infinova IP/Megapixel Cameras Integrated with Video Insight's Digital Video Management Systems

MONMOUTH JUNCTION, NJ - July 29, 2010 - Infinova today announced that Infinova dealers and integrators will be able to help their customers, including K-12 and college/university users, retailers and transportation venues, enhance their security operations and improve performance using intelligent digital video solutions with Infinova IP and megapixel cameras running on Video Insight digital video management (VMS) systems. As a result, Infinova dealers and integrators will be able to help their customers use map and floor plan based navigation to view live and recorded video from anywhere on the internet, network or using their smart phones.

"Our partnership with Video Insight is another example of how we are helping Infinova dealers and integrators say 'yes' to more projects, including those in markets as specialized as education, retail and transportation," emphasizes Mark S. Wilson, Infinova vice president, marketing. "Using Infinova's popular IP and megapixel cameras in tandem with Video Integration software, even users planning to have existing analog cameras coexist with new digital models will be able to do so easily and efficiently. That's because both Video Insight software and many of Infinova's megapixel cameras support both analog and digital coexistence."

"Since Infinova provides megapixel, IP and analog surveillance cameras, including specialized cameras, control room equipment, fiber optic communications and customized systems, our users will be able to match exactly the video hardware needed at each individual location in their facility," says Robert Shaw, CEO, Video Insight. "For those already using analog cameras, they will be able to jump to IP surveillance in a cost-managed way that extends the life of their existing system."

Focused exclusively on writing digital video recording software, Video Insight updates its software on a monthly basis with major upgrades released yearly. This provides users with the benefit of great technical support since they can talk directly to the developers that write the application.

More information on Infinova IP and megapixel camera solutions is available at www.infinova.com.

About Infinova

Infinova makes it possible for IP and analog surveillance cameras and equipment to co-exist and be managed as a single seamless system solution, helping integrators generate more business by being able to say "yes" to a broader scope of projects. Infinova provides megapixel, IP and analog surveillance cameras, including specialized cameras, control room equipment, fiber optic communications and customized systems. The Infinova solution enables end-users to extend the life of their existing analog equipment by having it coexist with their new IP video equipment. Infinova partners with brand-leader manufacturers to create best-in-class solutions and certifies the functionality of their partners' solutions when integrated with Infinova products. Infinova is acknowledged in the industry for its exceptional customer service programs and is often called "the integrator's manufacturer."

About Video Insight

We are software developers that possess a unique combination of software development, retail loss prevention and IT professional services experience. Together, these three elements not only give us an advantage over the competition but also provided us with the foundation needed to build Video Insight. Our mission is simple: To protect the next generation of Americans by providing intelligent, easy to use IP Security Solutions.