

## **Infinova Selected for IP Technology Advancement Center at ISC West**

MONMOUTH JUNCTION, NJ- March 10, 2010- Infinova today announced that it will be featuring its V1771 HD Megapixel PTZ Dome, V6201 Megapixel Fixed and V6841 Megapixel Fixed Minidome cameras in the IP Technology Advancement Center (IP-TAC) at ISC West to be held March 24-26 at the Sands Exposition Center in Las Vegas. The IP-TAC is a collaborative effort between ISC West and PSA Security Networks to help attendees learn about the solutions that are advancing IP technology through free presentations and panels from top manufacturers in the field. In this interactive area on the show floor, attendees can see, touch and experience IP products that are making the future happen now.

"One of the most challenging dilemmas that integrators face is helping their customers decide when and how to take the leap from an analog to an IP/digital video system," emphasizes Mark S. Wilson, Infinova vice president, marketing. "Users want to jump to IP surveillance but in a cost-managed way that extends the life of their existing equipment. By watching demonstrations on these cameras, they will see how they can do so."

For instance, the Infinova V6201 Series of 1.3 megapixel fixed color cameras, with their real-time image collecting system, offers excellent image quality at high frame rates. A high S/N (signal to noise) ratio gives high quality images making it easy to discern forensic details. They provide integrators with high resolution fixed color cameras for challenging applications, including shopping mall interiors, transportation hub concourses, warehouses, hotel lobbies and other demanding indoor environments.

"The V6201 Series cameras are members of Infinova's second generation family of megapixel and IP cameras that are helping integrators move their customers to IP in a cost-managed manner," relates Wilson. "They can be an integral part of a system that extends the life of installed analog systems through coexistence while adding the advanced resolution and coverage of megapixel camera technology."

More information about Infinova is available at [www.infinova.com](http://www.infinova.com).

### **About Infinova**

By helping integrators provide their customers with best-in-class, large and small video surveillance solutions, Infinova helps integrators generate more business by being able to say "yes" to a broad scope of projects. Infinova provides IP, megapixel and analog surveillance cameras and components, camera accessories, monitors, power supplies and fiber optic communications devices as well as customized solutions. Infinova partners with brand-leader manufacturers to create turnkey solutions and tests and verifies the functionality of their partners' solutions when integrated with Infinova products. Infinova works diligently to ensure integrators can provide affordable solutions and is acknowledged in the industry for their exceptional customer service programs. With such customer focus, Infinova is often called "the integrators' manufacturer."