

INTERSEC 2013- INFINOVA had been the proud GOLD Sponsor for the show



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Intersec 2013 was held at the Dubai International Convention and Exhibition Centre, from 15th-17th of January 2013. The show was a huge success and the largest till date in terms of total area occupied at the Dubai World Trade Center featuring more than 990 exhibitors from 54 countries.

Infinoa was a proud GOLD sponsor for the show, with adverts flashed across multiple locations in the event. The Route Planner and the Visitor Badges for the show carried INFINOVA Logo on it.

Mr. Milind Borkar, VP Sales- India and MEA, was being interviewed by the show organizers and he justified lot of confidence in Infinoa solutions. (You could watch the interview video on -<http://www.youtube.com/watch?v=UTyKlhvcKw&feature=youtu.be&noredirect=1>)

Infinoa had occupied a booth space of 54sq.m at Hall 3-Stand 405C and had an elegant looking booth with a giant Video Wall showcasing Infinoa VMS software. The Infinoa Video Management Software was undoubtedly the eye-catcher. **Infinoa was the only company in the show, showcasing demo for LIVE Video Analytics and multilingual support (English, Arabic, Mandarin, Russian, Hindi, Romanian & 5 different regional Indian scripts) to the software.** We had also displayed T-series and G-series cameras, V1631 explosion proof PTZ, V1772 Megapixel PTZ domes, V1492 Megapixel Integrated PTZ, V2125 Keyboard with Display, etc.

Our latest Acquisition, March Networks and its solutions was also displayed in the Booth. We had setup a mock-up ATM counter, along with HD WDR Nanodome camera. The Mock set up also showcased Searchlight software, which captured real-time images and videos of visitors by punching a dummy transaction into the software.

Infinoa booth attracted lots of visitors from various industries. The visitors included consultants from Egypt, Saudi Arabia, Bahrain, Kuwait etc., system integrators from Egypt, Libya, Iraq, Oman, Nigeria, Kenya, Nairobi, Saudi Arabia, Turkey, Kuwait, Bahrain etc. and end-users from Sudan, India, Saudi Arabia and other countries.

The show finally turned out to be a success for Infinoa with new contacts being developed and the promotions being effectively targeted.