

Infinova Concluded a Successful Intersec 2014 Show in Dubai



Infinova is a US Based Manufacturer for CCTV Surveillance solutions and a one source solution provider for a complete range of CCTV surveillance system, fiber optic communication and security management software. Infinova's best-in-class solution encompasses a wide spectrum of product technology to meet the security needs of government, industry, banking, retail, and service companies across the globe. Infinova's industry experience in HD Megapixel, IP, Analog and Fiber Optics reinforces its reputation for flexibility with both integrators and end users.

Infinova has been the Gold Sponsor for Intersec Show for consecutive years. Again in 2014, Infinova was proud to be associated as a Gold Sponsor for the show. Infinova had advertised at Strategic Locations around the show venue which carried a lot of attention among the visitors to the show. Infinova was also the official Intersec Carry Bag Sponsor this year. The organizers replenished with 23,000 bags within the second day of the show and had to print another 5,000 bags for the third day.

Infinova booth was prominently located within the show and thus attracted a lot of visitors. Infinova had setup a very attractive looking booth and its presence was easily noticeable from a distance, due to the large branding on the sides of the booth as well as the structure which differentiated its booth from the others. The standout for the show was Infinova Video Management Software – V2217, which was displayed on a large Video Wall. The VMS is feature rich software, capable of being demonstrated in 48 different languages and communicated with multiple other third party systems and sub-systems.

The visitors appreciated the simplicity of the software, its ease of use and analytical capability. The UAE visitors hugely appreciated the software capability when the dashboard was demonstrated in Arabic and they quoted this software to be extremely beneficial for their projects.

Infinova booth attracted visitors from various countries and industries. To mention a few, Ministry of Interior – Bahrain, Internal Security Department- Saudi Arabia, Dubai Police, Ministry of Interior- Kuwait and Abu Dhabi Airport Security Consultant, were the key customer profiles to its booth. Apart from these, there were visitors from countries

such as Iran, India, Sudan, Oman, Qatar, Egypt, Saudi Arabia, UAE, Turkey, Yemen, Syria, Jordan, Palestine, Nigeria, Algeria and other African countries.

Infinova also had MicroPower Technologies displaying their solution at its booth and their unique solar powered Wireless solution did grab attention from a lot of visitors. MicroPower solution was integrated in V2217 in just 2 days. MicroPower had published this integration on the second day of the show. Here is the link for the press-release-<http://www.sourcesecurity.com/news/articles/co-1998-ga-co-5478-ga-co-9267-ga.12862.html>.

Infinova looks forward to potential relationships being developed from the show and confirms its participation in Intersec 2015 as well.

To know more about offerings from Infinova, please visit our website: www.infinova.com and www.marchnetworks.com.