

Infinova's High Definition IP Cameras Monitor Porto Alegre, Brazil Traffic

MONMOUTH JUNCTION, NJ - October 27, 2010 - Infinova today announced that the southern Brazilian city of Porto Alegre, the country's eleventh largest municipality, has just gone live with a traffic monitoring system featuring 30 Infinova H- and M-Series high definition cameras that replace a series of cameras from various manufacturers. The system provides assistance to first responders, including police and rescue teams, in cases of accidents and stranded travelers.

The new, improved surveillance system was created in tandem with DigiFort, a Sao Paulo-based software house that creates software for monitoring and managing IP cameras as well as intelligent video analytics. The company is rapidly expanding throughout Latin America and in the Middle East.

"Based on Texas Instruments' Da Vinci technology, our M-Series were easily integrated with the DigiFort VMS," emphasizes Adolph Salas, Infinova vice president sales for Latin America and the Caribbean. "Likewise, the H.264 high definition capabilities were also easily handled by the DigiFort software, making installation and implementation go smoothly."

Images are stored on a variety of servers, including those from IBM, HP and Dell.

Uniquely, a local TV station is in the same building as the control room for the traffic system. From central management, video signals are sent to the local station to provide traffic reports showing station viewers traffic flow and spots to avoid.

More information on Infinova video surveillance solutions is available at www.infinova.com.

About Infinova

Infinova makes it possible for IP and analog surveillance cameras and equipment to co-exist and be managed as a single seamless system solution, helping integrators generate more business by being able to say "yes" to a broader scope of projects. Infinova provides megapixel, IP and analog surveillance cameras, including specialized cameras, control room equipment, fiber optic communications and customized systems. The Infinova solution enables end-users to extend the life of their existing analog equipment by having it co-exist with their new IP video equipment. Infinova partners with brand-leader manufacturers to create best-in-class solutions and certifies the functionality of their partners' solutions when integrated with Infinova products. Infinova is acknowledged in the industry for its exceptional customer service programs and is often called "the integrator's manufacturer."