

## **Salas Joins Infinova as Vice President, Sales for Latin America & Caribbean**

*Latin American Security Industry Veteran to Direct Customer Relations in Mexico, Central and South America, and Throughout the Caribbean*

MONMOUTH JUNCTION, NJ – January 25, 2010 – Infinova today announced that Adolph Salas has been hired to develop sales and marketing activities for Infinova throughout Latin America and the Caribbean. The new vice president, sales will be responsible for the entire range of Infinova products, including IP, megapixel and analog surveillance cameras and components, camera accessories, monitors, power supplies and fiber optic communications devices as well as customized solutions. Salas will also cover the entire region, providing services to existing Infinova distributors and developing new distributors in markets where Infinova does not presently have representation.

"Adolph looks forward to showing architects, consultants, engineers and integrators throughout Latin America and the Caribbean how Infinova helps them to easily make the leap from analog to IP video surveillance," emphasizes Infinova President Jeffrey Liu. "He will demonstrate how Infinova integrators are able to tailor solutions by mixing and matching a variety of camera types, including both analog and digital models, with resolution levels, day/night operation, wide dynamic range (WDR) and color so they can say 'yes' to many more types of projects."

Salas has more than 20 years of experience in the security industry, including his most recent position as vice-president of business development for 360Vision technology, a UK video manufacturer. Previously, Salas was director of sales, Latin America for Dedicated Micros, Inc.; director of worldwide sales for ATV; and director of sales and engineered systems for Ademco International, where he created and led the systems sales group and had responsibilities for product management and marketing for Latin America. He spearheaded the acquisitions of companies in Mexico and Brazil. Salas also established sales offices throughout Latin America for Honeywell (formerly, Ademco International), including ADI de Mexico and its Puerto Rico branches. Salas started his security industry career with Richardson Electronics.

Salas is located in Miami. His contact information includes phone number **954-990-0787**, email address [adolphs@infinova.com](mailto:adolphs@infinova.com) and SKYPE address **asalas0224**. Salas will be attending Expo Seguridad Mexico April 20-22, Booth # 1419.

More information on Infinova is available at [www.infinova.com](http://www.infinova.com).

### **About Infinova**

By helping integrators provide their customers with best-in-class, large and small video surveillance solutions, Infinova helps integrators generate more business by being able to say "yes" to a broad scope of projects. Infinova provides IP, megapixel and analog surveillance cameras and components, camera accessories, monitors, power supplies and fiber optic communications devices as well as customized solutions. Infinova partners with brand-leader manufacturers to create turnkey solutions and tests and verifies the functionality of their partners' solutions when integrated with Infinova products. Infinova works diligently to ensure integrators can provide affordable solutions and is acknowledged in the industry for their exceptional customer service programs. With such customer focus, Infinova is often called "the integrators' manufacturer."