

Bringing Speed-Enforcement Surveillance into Mainstream Traffic Monitoring



Road accidents are one of the biggest causes of deaths worldwide. A majority of these accidents are caused due to overspeeding and reckless driving. To counter this menace, governments and city authorities in different parts of the world have introduced speed enforcement surveillance solutions to track cases of over-speeding and penalize them accordingly.

Speed tracking CCTV devices are developed with cutting-edge technology and incorporate enough flexibility to render them ideal for different coverage points including key checkpoints, toll gates, junctions and freeways. Some of the most advanced speed-enforcement systems also come equipped with radar that enables them to capture speed of passing vehicles and issue a red alert when a speeding vehicle is spotted. Civic authorities have been able to benefit from such real-time monitoring and such frameworks suit competitive budgets so that even small cities and towns have started installing speed-check cameras on their arterial roads.

A research report recently published by Insurance Institute for Highway Safety has pointed out how a speed-enforcement initiative implemented in one of Washington DC's busy neighbourhoods brought about long-term positive ramifications in driver attitude. The study also highlights that the implementation led to a marked decline in injuries and deaths caused due to over-speeding. Implementation of speed-monitoring systems is now common not just in developed countries but also the developing nations. However, the awareness is increasing as administrations are realizing the various lasting benefits of such enforcement frameworks.

The IIHS study also emphasized on the findings about how installation of speed-control surveillance devices brought a surprising 19 percent drop in DC's Montgomery County, as opposed to highways in Virginia that were not covered with speed-check cameras. This clearly indicates the fact that enforcement systems prevent drivers from abusing the accelerator and driving at accepted speeds. Also, with technology getting refined every day, speed-enforcement systems come with progressive features like comprehensive traffic recordings collation, crisp image capturing and multiple-lane supervision, among several others.

By Infinova Marketing

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